



## Saturday, September 22:

### CIGI Auditorium

- 7:45 am Registration opens (breakfast is **not provided**)
- 8:45 am Welcome and kickoff
- 9:00 am Sessions and music
- 10:30 am Break
- 11:10 pm Sessions and music
- 12:30 pm Lunch (**provided** for you at nearby restaurants)
- 2:00 pm Sessions and music
- 3:30 pm Break
- 4:10 pm Sessions and music

## Saturday evening party:

### Shopify Plus

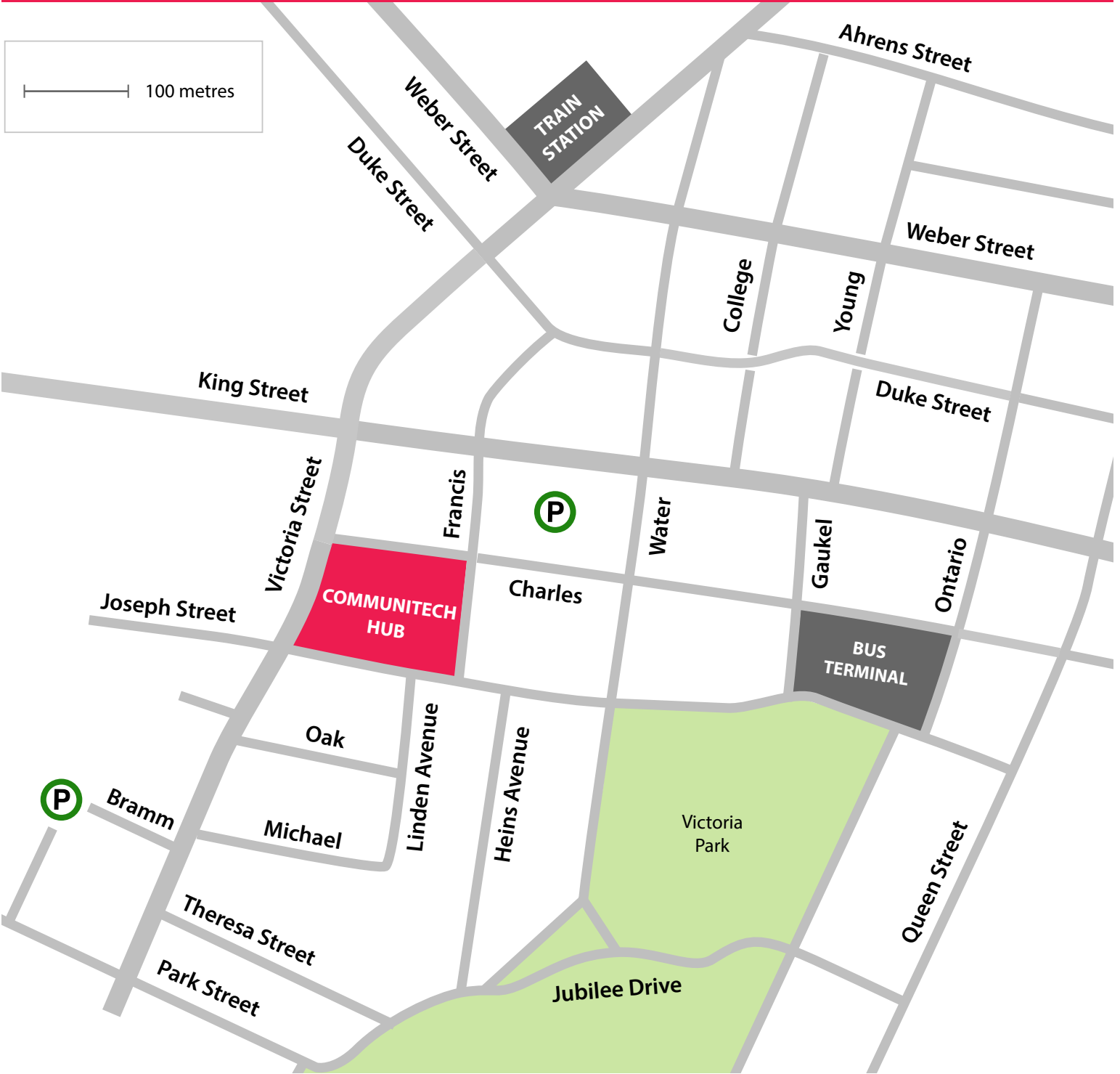
- 5:15 pm Dinner, craft beer, wine & cocktails.  
Enjoy 2 free drinks, then \$2 each after that.
- 9:00 pm Take the party offsite!

## Sunday, September 23:

### CIGI Auditorium

- 7:45 am Doors open (breakfast is **not provided**)
- 8:45 am Welcome back!
- 9:00 am Sessions and music
- 10:30 am Break
- 11:10 pm Sessions and music
- 12:40 pm Lunch (**provided**)
- 1:40 pm Sessions and music
- 3:10 pm Fluxible Finale
- 3:30 pm It's a wrap!

Free parking



Friday, September 21

Morning workshop:  
**Planning for Strategic Design**  
 with Peter Morville

- 9:00 am Doors open
- 9:30 am Workshop begins
- 11:00 am Break and refreshments
- 1:00 pm Workshop ends

Afternoon workshop:  
**Building a Brand-Driven Message**  
**Architecture** with Margot Bloomstein

- 1:30 pm Doors open
- 2:00 pm Workshop begins
- 3:30 pm Break and refreshments
- 5:30 pm Workshop ends

All workshops held at:  
**Communitech Hub**  
 Roddenberry Room, 3rd floor

**P** Parking

Paid parking is available at the indicated lots. These lots allow parking all day, so you won't have to move your car during the workshop. \$2.25/hour or \$10.75 daily maximum. The machines accept credit cards.