



2018 Sponsorships

September 17–23, 2018

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About Fluxible

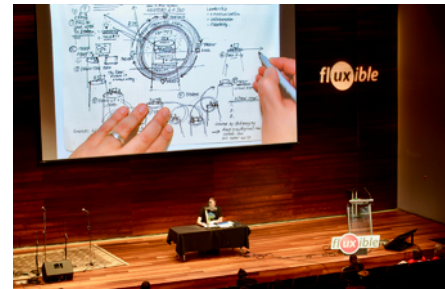
Fluxible started in 2012 as a 2-day user experience conference held in Kitchener, Ontario, Canada. Since then it's grown and become a staple of the UX world.

For our seventh edition in 2018 we're presenting a week-long user experience festival, made up of four parts. There's the **Fluxible Conference**, which is the core of the festival, happening the weekend of Sep 22 & 23. There's a day of **Fluxible Workshops** on Friday Sep 21. There are **Fluxible Meetups** happening from Monday Sep 17 through Friday Sep 21. And finally, there's the **Fluxible Education Summit**, happening in partnership with Wilfrid Laurier University on Friday Sep 21.

This week-long festival will carry on our tradition of exceptional programming to deliver another memorable and meaningful experience to a community of 1000+ attendees. For **Fluxible Meetups** and **Fluxible Workshops** we'll be at a variety of locations, anchored by the Communitech Hub in the renowned Lang Tannery building in downtown Kitchener, home to a thriving ecosystem of startups and well-established technology companies. For the **Fluxible Conference**, we'll be just minutes away at the CIGI Auditorium in Uptown Waterloo.

Who attends Fluxible?

Our past speakers have included UX professionals from industry and academia presenting on a variety of topics. Ample networking opportunities mean that all attendees have a chance to meet and engage with a diverse and passionate group of people. While "UX Designer" is the dominant job title amongst our Fluxible community members, we have attendees from a range of backgrounds, all of whom have a strong interest in UX.



What the Fluxible community says

"It was amazing! Such a fun, innovative and informative atmosphere! Not only a discussion of how to produce a great experience for your users, but also a practice... down to the smallest detail."

"Thank you for creating an event that makes me feel like part of this fantastic community!! ❤️❤️❤️"

"The event exceeded my expectations by the quality of presentations and the hospitality of the organizers and vendors."

"Fluxible is one of the most positive and creative UX conference experiences I've had, and showcases Design with a capital D. Authentic, friendly, and down-to-earth people having useful discussions on a variety of UX topics. No large egos. No arrogance. No BS."

"An intimate gathering of UX professionals with an eclectic mix of speakers. Good food, good music. Close to Toronto so it makes for a good weekend away."

"It lives up to the buzz – great content, great people"

"Extremely well thought out and organized. Insanely relevant speakers/topics covered. Amazing food / coffee / location. Great size of crowd."

"One of the best conference experiences I've ever had."

"No fluff here, only relevant and inspirational stuff. Interesting people, organizers who know how to throw a party, great food. A chance to feel a part of the UX community."

"There was a cheeky, ironic, playful quality to the event."

"A unique fusion of some of the biggest names in UX design mashed up with the best of the Waterloo region in terms of arts, culture, and cuisine, with a friendly environment that encourages meeting new people and actually speaking with the epic speakers."

"The diversity of ideas was spectacular."

"Lots of interesting content, both theoretical and practical, which generated lively discussion. Extremely knowledgeable, personable, approachable presenters who participated in all aspects of the conference."

"I met a lot of interesting people in the design community locally, and made a lot of really great connections in the global community."

"I enjoyed the talks and workshops. I found the diversity of topics was well thought out. As a developer, I enjoyed learning more about the designer's perspective and toolset."



Why sponsor Fluxible?

Fluxible makes a big splash in Kitchener-Waterloo, but its reach extends much further. We promote the event to design and UX communities globally, and our speakers and attendees converge on our event from around the world.

If you're looking for UX practitioners to join your team, you know that competition is fierce. As a Fluxible sponsor, we'll help you stand out from the crowd and be noticed for your support in building the design community both locally and globally.

Fluxible can't happen without support from companies and organizations both large and small.

Past sponsors of Fluxible include Boltmade, Brightspace by D2L, Communitech, Conestoga College School of Media + Design, Google, Igloo, Intel Security, Kik, Quarry, SapientNitro, Wilfrid Laurier University, and the University of Waterloo Stratford Campus. Why not join this stellar alumni group and sponsor Fluxible 2018?

Sponsorship packages

Here are some of the specific ways that you can support Fluxible, along with the ways that Fluxible will thank you for your support.

Supremium (\$10,000 + HST)

Wow! This one is serious. As our one-and-only Supremium sponsor, your organization will receive:

- 6 free registrations
- Your logo on large, exclusive signage throughout Fluxible
- Recognition in all emails sent by Fluxible, until the announcement of next year's sponsors
- Your logo in all videos of Fluxible 2018
- Your logo on the Fluxible website
- 2 invitations to attend our exclusive speakers' dinner
- The option to host a booth onsite at the Fluxible Conference
- A featured blog post about your organization and its support of Fluxible
- Recruiting assistance for UX positions through spring of 2019 — dedicated blog posts and promotion via social media



Platinum (\$5,000 + HST)

Our Platinum sponsors get lots of love from the UX community. As a Platinum sponsor, your organization will receive:

- 3 free registrations
- Your logo on Platinum signage throughout Fluxible
- Recognition in all emails sent by Fluxible, until the announcement of next year's sponsors
- Your logo in all videos of Fluxible 2018
- Your logo on the Fluxible website
- The option to host a booth onsite at the Fluxible Conference
- A featured blog post about your organization and its support of Fluxible
- Recruiting assistance for UX positions through spring of 2019 — dedicated blog posts and promotion via social media

Gold (\$2,500 + HST)

A Gold sponsorship might be just what your company needs. As a Gold sponsor, your organization will receive:

- 1 free registration
- Your logo on Gold and Silver signage throughout Fluxible
- Your logo on the Fluxible website
- A featured blog post about your organization and its support of Fluxible

Silver (\$1,000 + HST)

We know that the world has companies and organizations at various stages of growth. This could be the level for you! As a Silver sponsor, your organization will receive:

- Your logo on Gold and Silver signage throughout Fluxible
- Your logo on the Fluxible website

Supporter (cool stuff)

Whether it's books or services, our supporters have made some cool stuff available to our attendees over the years. As a supporter your organization will receive:

- Your logo on the Fluxible website

Talk to us

We want to help you succeed in your partnership with Fluxible. If you have specific requests beyond these packages or want to collaborate on other ways to support Fluxible, please let us know. We're always open to new ideas! You can reach the conference chairs, Robert Barlow-Busch and Mark Connolly, via email at info@fluxible.ca

