



## 2014 Sponsorships

September 13 & 14, 2014

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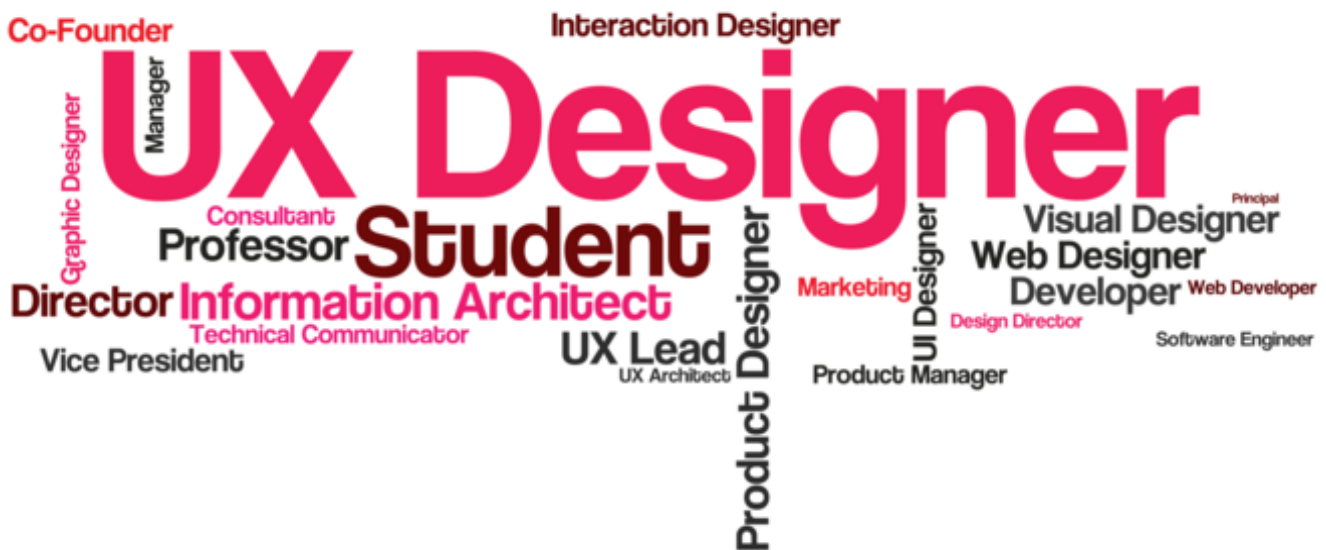
## About Fluxible

Fluxible is an annual user experience conference held in Kitchener, Ontario, Canada. We're now preparing for our third edition, to be held September 13 & 14, 2014. Fluxible features two days of presentations and workshops that provide an immersive and engaging learning experience.

Our 2014 event will carry on our tradition of exceptional programming to deliver another memorable and meaningful conference experience. We'll be at the Communitech Hub in the renowned Lang Tannery building in downtown Kitchener, Ontario, Canada, home to a thriving ecosystem of startups and well-established technology companies.

## Who attends Fluxible?

Our past speakers have included UX professionals from industry and academia presenting on a variety of topics. Ample networking opportunities mean that all attendees have a chance to meet and engage with a diverse and passionate group of people. While "UX Designer" is the dominant job title amongst our Fluxible community members, we have attendees from a range of backgrounds, all of whom have a strong interest in UX.



## What the Fluxible community says

"Excellent quality speakers and presentations. My brain exploded with ideas!"

"Extremely well thought out and organized. Insanely relevant speakers/topics covered. Amazing food / coffee / location. Great size of crowd."

"Overall it was so well run, a great learning experience, and truly a great conference."

"I was inspired. It made me think of new ways to approach my job. It made me question the way I've been doing things and suggested new approaches."

"There was a cheeky, ironic, playful quality to the event."

"Fluxible is one of the most positive and creative UX conference experiences I've had, and showcases Design with a capital D. Authentic, friendly, and down-to-earth people having useful discussions on a variety of UX topics. No large egos. No arrogance. No BS."

"Great community, one of the best, most thoughtfully organized conferences I've experienced."

"Go. It was a weird wonderful surprise. It felt more like a retreat than a conference. I felt re-energized, inspired and more engaged with my work coming home."

"The diversity of ideas was spectacular."

"Lots of interesting content, both theoretical and practical, which generated lively discussion. Extremely knowledgeable, personable, approachable presenters who participated in all aspects of the conference."

"I learned a lot. Mission accomplished."

"I met a lot of interesting people in the design community locally, and made a lot of really great connections in the global community."

"Great venues, good pacing, fantastic speakers."

"I enjoyed the talks and workshops. I found the diversity of topics was well thought out. As a developer, I enjoyed learning more about the designer's perspective and toolset."

"The conference was really well run. Great food, great locations, great musical interludes!"

"As a speaker and audience-member I felt very well treated throughout the process. My expectations were exceeded."



## Why sponsor Fluxible?

Fluxible makes a big splash in Kitchener-Waterloo, but its reach extends much further. We promote the event to design and UX communities globally, and our speakers and attendees converge on our event from around the world.

UX has become an increasingly important part of any successful product strategy. If you're looking for UX practitioners to join your team, you know that competition is fierce. As a Fluxible sponsor, we'll help you stand out from the crowd and be noticed for your support in building the design community both locally and globally.

Fluxible can't happen without support from companies and organizations both large and small.

Past sponsors of Fluxible include ArtBarn Labs, BlackBerry, Communitech, Demeure, Google, Harris, Kik, nForm, Quarry, and the University of Waterloo Stratford Campus. Why not join this stellar alumni group and sponsor Fluxible 2014?

## Sponsorship packages

Here are some of the specific ways that you can support Fluxible, along with the ways that Fluxible will thank you for your support. We want to help you succeed in your partnership with Fluxible. If you have special requirements or requests beyond the packages below, please let us know.

### *Supremium (\$10,000)*

Wow! This one is serious. As our one-and-only Supremium sponsor, your organization will receive:

- 4 free registrations
- Your logo on large, exclusive signage throughout the event
- Recognition in all emails sent by Fluxible, until the announcement of next year's sponsors
- Your logo in all videos of Fluxible 2014
- Your logo on the Fluxible website
- 2 invitations to attend our exclusive speakers' dinner
- The option to host a booth onsite for the duration of the event
- A featured blog post about your organization and its support of Fluxible



## *Platinum (\$5,000)*

Our Platinum sponsors gets lots of love from the UX community. As a Platinum sponsor, your organization will receive:

- 2 free registrations
- Your logo on Platinum signage throughout the event
- Recognition in all emails sent by Fluxible, until the announcement of next year's sponsors
- Your logo in all videos of Fluxible 2014
- Your logo on the Fluxible website
- The option to host a booth onsite for the duration of the event
- A featured blog post about your organization and its support of Fluxible

## *Gold (\$2,500)*

A Gold sponsorship might be just what your company needs. As a Gold sponsor, your organization will receive:

- 1 free registration
- Your logo on Gold and Silver signage throughout the event
- Your logo on the Fluxible website
- A featured blog post about your organization and its support of Fluxible

## *Silver (\$1,000)*

We know that the world has companies and organizations at various stages of growth. This could be the level for you! As a Silver sponsor, your organization will receive:

- Your logo on Gold and Silver signage throughout the event
- Your logo on the Fluxible website

## **Talk to us**

We want to hear from you! You can reach the conference chairs, Robert Barlow-Busch and Mark Connolly, via email at [info@fluxible.ca](mailto:info@fluxible.ca)

