

WHY YOU SHOULD SEND YOUR TEAM TO

# Fluxible

September 25-27, 2015 • Kitchener, ON

UX

# World-class event in your own backyard

- Fluxible is an **annual user experience conference** held in Kitchener, Ontario, Canada.
- The 4th edition of the event will run **September 25th through 27th** and will cap off a week of UX events in the region.
- The event draws **top speakers from around the world** for three days of **immersive and engaging** presentations and workshops.

# Fluxible 2015 at a glance

UX Experts from Canada, USA, and UK will engage attendees on the topics of:

*Design Thinking • Innovation • Strategy  
Team Collaboration • Storytelling •  
Visualization • Enterprise UX •  
Business Alignment • Leadership •  
Lean Practices... and more.*

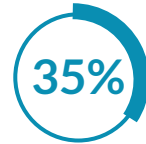
## Facts & Figures:

- 160 attendees
- 17 insanely bright speakers
- 3 immersive half-day workshops
- Mostly Ontario attendees, but many from USA and UK

# Combine passion with profession

While “**UX Designer**” is a dominant job title amongst our Fluxible community members, just about **anyone who has a passion for UX** should attend.

Fluxible 2014 Attendees



## Management

CEOs, Directors, VPs, Leads



## Designers

UX, UI, Web, Product



## Academia

Students and Professors



## Developers

Web, Software, Front-End

*25% Others (Consultants, Marketing, Volunteers, etc.)*

# Benefits of sending your team

## Sharpen the skill set of your team

Attendees always leave with the latest in UX techniques and practices - helping them stay on top of their craft.

## Empower your organization

Learn why UX isn't just a role, but a powerful mindset for your entire organization.

## Networking to grow and learn

Find your next hire or agency partner; and learn how other companies are applying UX.

## Being inspired inspires others

Attendees bring a renewed energy and enthusiasm back to their team and organization.

# Not to mention...

## **Fluxible is the best bang for your buck**

Premiere line up of presentations and workshops at a local venue at an incredible price - it doesn't get better than that...

### **Send the whole team!**

# Attendees always leave happy

“Extremely well thought out and organized. Insanely relevant speakers/topics covered. Amazing food / coffee / location. Great size of crowd.”

“A-M-A-Z-I-N-G! Fluxible doesn't just talk the talk about UX, they walk the walk.”

“It was amazing! It truly was an experience (and a better one than I even imagined it would be) to learn, network, and have fun!”

“Go. It was a weird wonderful surprise. It felt more like a retreat than a conference. I felt re-energized, inspired and more engaged with my work coming home.”

“One of the best conference experiences I've ever had.”

# How do you register?

[Register Here](#)



# Still not convinced?

Check out the **2014 Wrap-up Video** and other great resources below.



**2015 Program**

**Testimonials**

**News & Announcements**